

# PAIRI DAIZA



**PERSS KIT 2026**

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PAIRI  
DAIZA

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# PAIRI DAIZA



## Pairi Daiza in numbers - 2025

**80** hectares, **10** worlds  
**800** species **7,500** animals

**2,866,576** visitors

**10,000** trees and plants  
**32** years of commitment to nature conservation

**2** sacred temples, **4** steam trains  
**7** seasonal events  
More than **1,000** semi-precious stones  
**30** snack corners & restaurants



**209** immersive accommodations  
**95%** occupancy rate at the Pairi Daiza Resort

Approximately **900** employees

**93,786** solar panels  
**102** charging stations for electric vehicles



## Pairi Daiza is the most visited tourist attraction in Belgium, offering both day visits and extended stays.

“The Garden of the 5 Wonders” is located in Brugelette, Hainaut, Wallonia, just 50 km from Brussels and approximately 220–250 km (137–155 miles) from the Eurotunnel terminal in Calais. The Park, which offers unique overnight accommodations, is easily accessible by both car and by train.

In 2025, Pairi Daiza was named “Europe’s Best Holiday Park” for the first time by the German magazine Parkscout, and received the title of “Europe’s Best Zoo” for the third time, having previously earned it from the Diamond Themepark Awards.

The leading travel guides and international awards — including the Michelin Green Guide and Tripadvisor® Travelers’ Choice® — emphasize that Pairi Daiza is much more than a zoo: it is a living work of art, a transformative experience in service of life itself.

Each year, millions of visitors from around the world leave the Park with new insights, hearts full of beauty, and a renewed desire to protect life.



### In the words of international journalists:

“Immersive accommodation – with just a glass wall between you and a creature of your choice – is one of many thrills at this award-winning ethical zoo.”  
The Guardian, Daniel Boffey, Jan 11, 2022.

“This unique resort offers spacious suites and lodges that overlook animals on all fours — or mammals bopping underwater. Each of the rooms has giant glass walls that give adventurous guests an insight into the lives of these creatures.”  
New York Post, May 22, 2025

“The abbey church tower still stands at the heart of the Park, and several other historic buildings have been preserved, some as ruins. The former monastery brewery is once again producing beer, and the old farm buildings now serve as modern, rustic accommodations. [...] Our room has wooden beams, stone walls, and large panoramic windows overlooking a meadow, where goats and donkeys roam freely. From the room, you can see the Abbey Tower, beautifully illuminated in the evening light. It feels like being in a different world, far from everyday life.”  
Rhein-Neckar-Zeitung, Laura Geyer, October 18, 2025.



## History of Pairi Daiza

**Eric Domb**, founder and chairman of Pairi Daiza, was born on **11 November 1960**, into a family passionate about gardens. His father was a surgeon, and his mother an art historian and Egyptologist. From an early age, his imagination was nurtured by the adventurous tales of **Jack London, Jules Verne, Pierre Loti, Joseph Conrad, and Henri Vernes** stories brimming with travel, discovery, and wonder. Although trained as a lawyer and financial expert, he remained, at heart, a traveller and gardener, ultimately becoming a fierce defender of animal welfare.

At the age of 32, he discovered the **former Cistercian Abbey of Cambron**, founded in 1148 in Brugelette, in the heart of Picardy Wallonia. Captivated by this forgotten place, he decided to give his career a new direction, turning his childhood dream into reality. With the support of his family, a few friends, and a visionary banker, **he opened Paradisio in 1994**: an ornithological Park home to 2,500 birds representing 400 species. The impressive cathedral aviary, still among the largest in the world, already reflected the poetic grandeur of his vision.

In the 2000s, the Park expanded with the introduction of its first mammals into a tropical greenhouse, followed by the opening of an aquarium within the neoclassical castle dating from 1854. In 2006, however, it reached a new level with the creation of an **authentic 4.5-hectare Chinese garden**. Designed by master Chinese gardeners and artisans, the garden also features a **Buddhist temple**, consecrated by a revered monk and close associate of the Dalai Lama. In 2014, **Chinese President Xi Jinping visited The Middle Kingdom**, marking the beginning of the Garden of the Worlds — a space where nature, culture, and spirituality come together in dialogue.

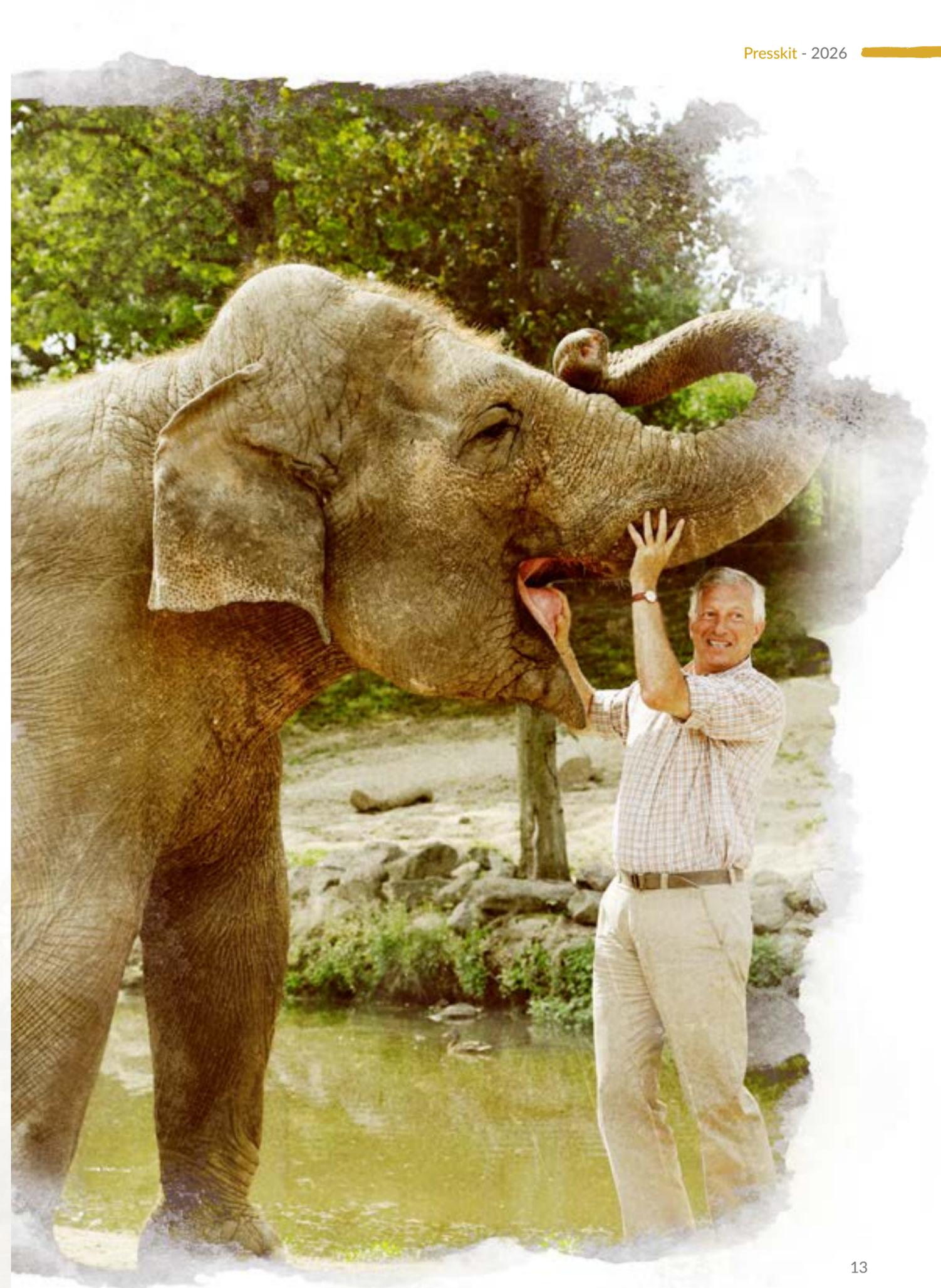
Subsequently, the following worlds were created: **The Kingdom of Ganesha, The Land of Origins, Southern Cape, The Last Frontier, The Land of the Cold, and The Islands of the Rising Sun**. Each was designed with the same pursuit of authenticity and with the ambition not merely to create scenery, but to craft living works of art.

In 2010, **Paradisio was renamed Pairi Daiza** — derived from the Old Persian “Pairi-daeza” meaning “walled garden” or “paradise.” This change reaffirmed the founder’s vision: more than a zoo, Pairi Daiza is a place of memory and of the future, a world where the beauty of life and human creativity converge.

To emphasize that Pairi Daiza transcends the title of **“Best Zoo in Europe”**. Eric Domb now prefers to describe it as:

### Pairi Daiza: Where Beauty awakens Love

- **The First wonder:** the animals, messengers of vulnerability and trust.
- **The second wonder:** the trees and gardens, symbols of generosity and renewal.
- **The third wonder:** the minerals, the memory of time.
- **The fourth wonder:** the Human creations, the traces left by civilisations.
- **And the fifth wonder, born in every visitor:** the love that protects.



# Map of Pairi Daiza



Discover the animals,  
architecture, flora and dining  
options of each world

→   ←

# New in 2026: Edenya

Edenya is **Païri Daïza's** newest creation. A bold **architectural and ecological endeavour** on an **unprecedented scale**, so ambitious it contains **two Guinness World Records** certifications and two are currently **under validation**:

**Certified:**

- **The Largest Tropical Greenhouse**
- **World's Largest Covered Zoological Ecosystem**

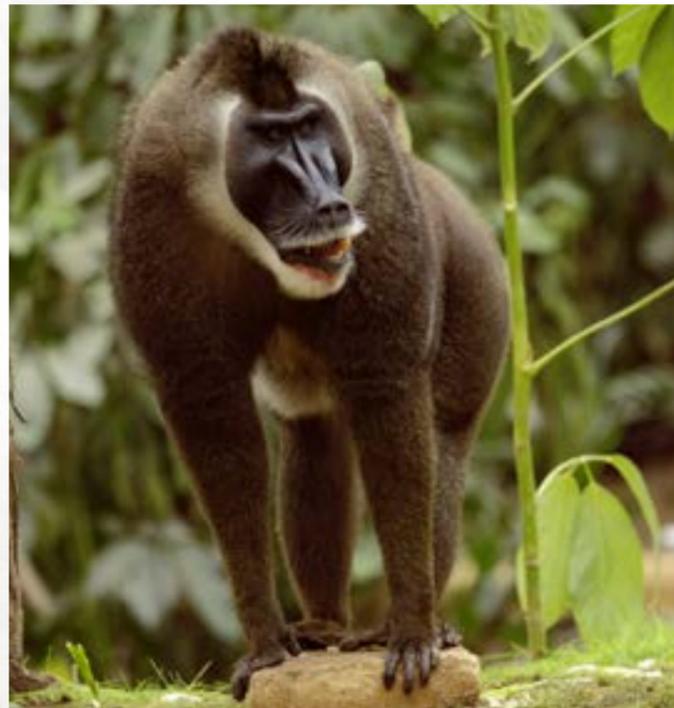
**Currently in process of validation:**

- **The greatest number of plant species cultivated in a tropical greenhouse**
- **The largest underwater hotel.**

These distinctions are the natural consequence of a **project designed without compromise**.

Inside this **glass cathedral**, measuring **206 metres by 192 metres and rising 24 metres**, **thousands of animals and 1,800 species of rare plants** coexist, while **treasures** from deep time and great civilisations mingle within a single, continuous landscape. From the **coco de mer**, rarely seen beyond its native **Seychelles**, to **direct descendants of the Bodhi tree**; from a **38-million-year-old petrified sequoia** to **giant marine fossils from the Cretaceous**; from the **statues of San Agustín** to **luminous mosaics** of gemstones.

This **record-breaking** world is not an abstract promise: **you walk through it, you feel it, you live it**. A waterfall bursts from a mountain, the jungle stirs, rivers wind between rocks, and a sunlit beach opens the horizon. Rare animals roam freely, lush forests, dry woodland, works of art, and authentic architecture merge into a single living landscape, where you stroll among butterflies, encounter **jaguars** by the water's edge, dine facing **sharks**, or fall asleep lulled by the slow breath of **manatees**.



Here, **botanical and animal beauty** is never separated from the world's deep memory: **fossils, stones, and mineral glints** tell Earth's long history, while **traces of pre-Columbian civilisations, historic statues and sacred objects**, settle into nature like quiet voices, not as mere set pieces. **Refined engineering** orchestrates this harmony: **water recovery, renewable energy, and a carefully controlled climate**, allowing this **tropical territory** to breathe year-round with the precision of a **living organism**.

This is a **total creation** where **life, Earth, humanity, and art** respond to one another... **until a fifth wonder awakens, the most precious of all**. The one born within each of us **when marvel becomes a new way of seeing and develops into a desire to protect**.

The creation of Edenya and its opening to the public were made possible by an **investment of 215 million euros**, financed entirely through **private funds**. This is **by far the largest investment ever made by the Park**.



# Pairi Daiza, Where *Beauty awakens Love* The Garden of the World

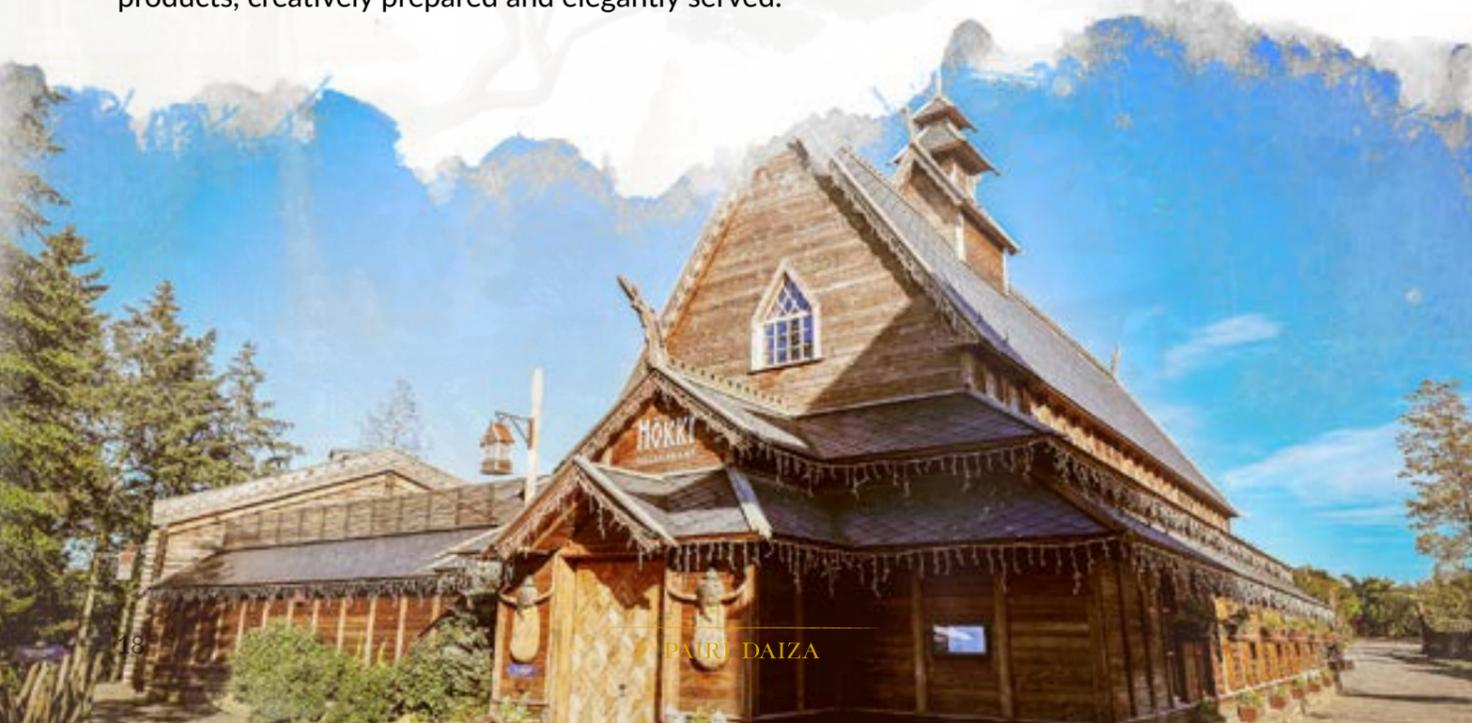


Pairi Daiza not only invites you to admire animals, nature, and architecture, but also offers places to relax and enjoy a meal in a cosy atmosphere. Harmoniously integrated into the different themed worlds, the Park presents a surprisingly diverse gastronomic offering of the highest quality.

Fans of Belgian beer and cuisine will discover a brewery where the estate beer Cambron is brewed. In **the Brasserie** – a faithful replica of the monastery brewery from 1775 – and in the self-service restaurant **Oasis**, guests can savour a variety of Belgian specialties. For a quick and flavourful bite, **the Bon Fou Fou** in the **The Land of Origins** serves traditional African stews.

**The Chinese Buffet**, housed in a beautiful wooden building inspired by Taoist temples, offers a wide array of Asian dishes, suitable for both gourmets and families. Guests of the Resort can enjoy the buffet at Restaurant **Izba**, the Park’s largest dining venue. This iconic building, modelled after the old Russian churches of Karelia, is a landmark for many visitors.

The gastronomic restaurant **Mökki** is shaped like an overturned ship's hull. It is a masterpiece of craftsmanship and a faithful reflection of the traditional stavkirke, typical medieval wooden churches from Norway. The three-course lunch at Mökki offers locally sourced and seasonal products, creatively prepared and elegantly served.



According to the jury of the Parkscout Awards, “Pairi Daiza achieves the highest standards in theming and modern animal welfare”

- **The Middle Kingdom** – Inspired by Chinese culture
- **The Kingdom of Ganesha** – Dedicated to Southeast Asia
- **The Land of the Cold** – Featuring animals from cold climates
- **The Land of Origins** – Inspired by Africa, with its plants and animals
- **Southern Cape** – Home to animals such as koalas, kangaroos, and emus from Australia
- **Cambron-by-the-Sea** – Aquatic animals and an underwater labyrinth
- **The Last Frontier** – Inspired by the wilderness of Alaska and Canada
- **Cambron-Abbey** – The historical heart of Pairi Daiza, featuring the neoclassical castle and gardens
- **The Islands of the Rising Sun** – Japanese gardens
- **Edenya** – Step into the heart of the tropics in the world’s largest greenhouse



# Pairi Daiza, The Garden of the Five Wonders: Where *Beauty awakens Love*



Because the world so deeply needs beauty, love, and connection, we wished to offer you a place.

A place where you will come simply to see. And from which you will depart transformed, when a light awakens within you what you thought was lost.

This place has a memory. It rose upon the ruins of an abbey. A few stones remain, and the murmur of the past.

Two profound quests found refuge here. One sought God in silence. The other seeks, through love for the world's and life's beauties, the strength to protect them.

From this encounter was born Pairi Daiza.

Five wonders await you here.  
Four will open your heart.  
The fifth, perhaps, will be born within you.

## **First wonder: the animals**

They come from elsewhere or were born here.

They do not speak. And yet, they tell the essential.

Fragility. Trust. The joy of being alive.

They invite you to approach their world with life itself as their only wealth, and with that innocence we have lost.

Their instinct still keeps watch. But here, no one needs to take life in order to survive.

And perhaps that is the sweetest of miracles... To see them live, without fear, in peace, in carefreeness, in gentleness.

Look at the mothers with their young.

Whatever the body, the place, or the time, the gestures of tenderness are the same.

And in the eyes of the newborns, you will recognise that primal gaze— the one that seeks love, before even knowing that it exists.

## **Second wonder : the trees and the gardens**

They breathe around you, unfold their beauty in silence, change with the seasons, and whisper, at each blossoming, that beauty can always be reborn.

With just enough light, a little water, and the patience of hidden things, they offer you flowers, fruits, shade, and peace.

They keep nothing for themselves.

This is the miracle of the vegetal world: a silent generosity, a splendour born of almost nothing, and asking nothing in return.

## **Third wonder : the depths of the earth**

Ancient rocks, geodes, crystals. They hold the world's oldest secret. They are the memory of time. And proof that what is precious is not always alive. But that the living, indeed, can lose everything.

## **Fourth wonder : human creations**

Profane or sacred architectures, music, stories, poems, works of art or wisdom — all born from the desire for beauty— bear within them the memory of peoples.

Their founding gestures, their dreams, their knowledge, their need to love and to be loved.

Through matter, sound, images, and words, they whisper a single prayer: to exist still, to be transmitted, to leave a trace.

And then, sometimes, something awakens.

It is never certain. But it is our hope.

For it happens that, by walking among these wonders, by opening eyes, senses, and heart, wonder carves a breach.

And into this breach, love enters. A simple love, silent, yet ardent.

From this love is born a desire. The desire to protect life, to protect beauty, to protect what cannot be replaced.

And sometimes, from this desire, a gesture is born. The gesture that keeps watch. The gesture that protects.

## **Fifth wonder : it is you.**

When within you is born the love that protects.

— **Eric Domb**, Founder and Chairman of Pairi Daiza

## First Wonder : The *Animals*



*"They come from elsewhere or were born here.*

*They do not speak. And yet, they tell the essential. Fragility. Trust. The joy of being alive.*

*They invite you to approach their world with life itself as their only wealth, and with that innocence we have lost.*

*Their instinct still keeps watch. But here, no one needs to take life in order to survive.*

*And perhaps that is the sweetest of miracles... To see them live, without fear, in peace, in carefreeness, in gentleness."*

— **Eric Domb**, Chairman and Founder of Pairi Daiza.

At Pairi Daiza, the animals are not just there to be admired. They are living beings — **7,500 souls protected, cared for and loved by a hundred devoted keepers and veterinarians** who watch over their health, comfort, and freedom to express their natural behaviour every day.

The Park participates in over **100 European Endangered Species Breeding Programs (EEPs)** coordinated by EAZA. These initiatives help preserve the genetic diversity of threatened species. For instance, Pairi Daiza is one of the few places in Europe authorised to host **Tasmanian devils**, a population that may one day contribute to reintroduction efforts in their natural habitat.

The Park also plays a key role in **global conservation programs** for **Giant pandas** and **Golden Snub-nosed monkeys**, led by China. Thanks to the joint efforts of Pairi Daiza and its partners, the Giant panda's IUCN status has improved from 'Endangered' to 'Vulnerable'.

Here lives **the largest herd of elephants in Europe**, cared for by Belgian and international keepers together with Thai mahouts. Drawing on more than 5,000 years of tradition, the mahouts' ancient knowledge creates a deep bond of trust with these gentle giants, a connection vital to their health and happiness.

The First Wonder extends far beyond its iconic species. Here, rare treasures of the animal world find refuge: the **Komodo dragon**, **Shoebill stork**, **Spix's macaw**, **Scimitar-horned oryx**, and the mighty **walrus**. Inside the neoclassical castle, a shimmering water labyrinth is home to Clownfish, Seahorses, Nurse sharks, axolotls, and hundreds of other aquatic species. In the aviaries and the Oasis, macaws, hornbills, Birds of Paradise, and pelicans fill the air with vibrant wings, creating encounters as close to nature as one can imagine.

Every birth, every gaze of a newborn toward its mother, recalls what the poem says: **in the eyes of animals, one can read the very first look, the one that seeks love even before it knows that love exists.**



The First Wonder of Pairi Daiza is them: vulnerable, joyful beings who are not here to be gazed upon, but to be protected, respected, and shared with the world.



# Second Wonder : The *Trees* and the *Gardens*



*"They breathe around you, unfold their beauty in silence, change with the seasons, and whisper, at each blossoming, that beauty can always be reborn"*

*With just enough light, a little water, and the patience of hidden things, they offer you flowers, fruits, shade, and peace.*

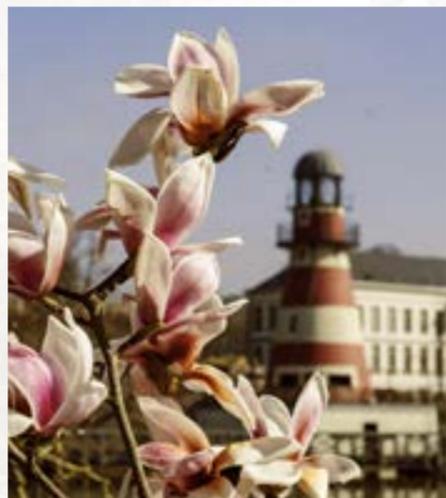
*They keep nothing for themselves.*

*This is the miracle of the vegetal world: a silent generosity, a splendour born of almost nothing, and asking nothing in return."*

— **Eric Domb**, Chairman and Founder of Pairi Daiza.

At Pairi Daiza, this poetry becomes reality. Centuries-old trees such as plane trees, Tilia trees, chestnut trees, majestic pines stand watch in silence, offering their shade and their memories. Around them, botanical collections from all five continents unfold into an unparalleled journey through the plant world: more than 150 magnolias light up the spring, their blossoms ranging from pure white to fiery red; Japanese cherry trees spread their fleeting pink clouds across the Islands of the Rising Sun; azaleas, maples, bamboos, and lotuses create landscapes in which every culture finds its reflection.

With artistic precision, the Parks gardeners conduct an enchanting seasonal ballet: daffodils and crocuses open the ball in spring, perennials and annuals dance through summer, and the fiery leaves of maples close the year in a golden finale. Every path, every grove, every pond invites you to pause, to look and to breathe.



The Second Wonder of Pairi Daiza is a promise : that beauty is reborn again and again, gently and generously. Here, greenery is not a backdrop; it is a guide, a wonder shared with everyone.



# Third Wonder : The Depths of the Earth



*"Ancient rocks, geodes, crystals.*

*They keep the world's oldest secret.*

*They are the memory of time.*

*And proof that what is precious is not always alive.*

*But that the living, indeed, can lose everything."*

— **Eric Domb**, Chairman and Founder of Pairi Daiza.

In Pairi Daiza the Earth speaks through her stones. In The Gallery of The Worlds, two amethyst geodes from Uruguay stand watch like angels with folded wings. Formed more than a hundred million years ago in the heart of a lava flow, they now reveal their treasure: purple crystals of unmatched intensity, born from the slow alchemy of water and fire. Once separated and later reunited, they bear the name of the **Guardian Angels**, silent watchers over every passerby.

Deeper in the Southern Cape region, a **giant opal weighing 235 kilograms** recalls the days of the gold rush and the 19th-century miners who sought their fortune in distant Australia. Resting at the entrance of a hut, its iridescent mass catches the light like a breath of fire and water.

It reflects both humankind's feverish dreams and nature's infinite patience in shaping her wonders.

Here as well, the wealth of minerals tells the story of the world: the deep blue of **lapis lazuli**, once reserved for pharaohs and Byzantine icons; **Shiva lingams**, sacred stones from India, symbols of unity and cosmic energy; and petrified trunks, wood turned to stone, silent memories of vanished forests.

The rocks, crystals, and fossils are witnesses. They do not breathe, yet they carry time, endurance, and the secrets of the ages. In their quiet brilliance, they remind us that beauty does not always live, and that what lives can vanish.



The Third Wonder of Pairi Daiza invites us to listen to silence: The silence of the Earth, memory of the past, guardian of all that endures, and protector of all that is yet to come.

# Fourth Wonder : Human creations

*“Profane or sacred architectures, music, stories, poems, works of art or wisdom, all born from the desire for beauty, bear within them the memory of peoples. Their founding gestures, their dreams, their knowledge, their need to love and to be loved. Through matter, sounds, images, and words, they whisper a single prayer: to exist still, to be transmitted, to leave a trace. And then, sometimes, something awakens. It is never certain. But it is our hope. For it happens that, by walking among these wonders, by opening eyes, senses, and heart, wonder carves a breach. And into this breach, love enters. A simple love, silent, yet ardent. From this love is born a desire. The desire to protect life, to protect beauty, to protect what cannot be replaced. And sometimes, from this desire, a gesture is born. The gesture that keeps watch. The gesture that protects.”*

— **Eric Domb**, Chairman and Founder of Pairi Daiza.

At Pairi Daiza, this prayer takes shape. In **The Middle Kingdom**, an authentic **Buddhist temple** rises, consecrated by a venerable monk closely connected to the Dalai Lama, and built using centuries-old techniques by artisans who also left their mark on the Forbidden City. The temple enters into dialogue with the **Tea House**, an exact replica of a historic house in Shanghai: matter becomes memory, and gestures are revived as living traditions.

In **the Kingdom of Ganesha**, sacred architecture is never mere decoration. **The Hindu temple** is consecrated and alive, serving as a place of worship for the Balinese community in Europe. Around it, craftsmen’s houses, carved gates, reliefs, and statues testify to vibrant Thai artistry — leading all the way to the **Bayon Gate**, inspired by Angkor, where every stone seems to whisper a myth.

Further north, in **The Last Frontier**, the **totems of the First Nations** rise as guardians — monumental sculptures, symbols, and motifs carrying the stories, laws, and spirituality of North America’s indigenous peoples. Here, art becomes a silent ambassador of humanity’s harmonious relationship with the world.

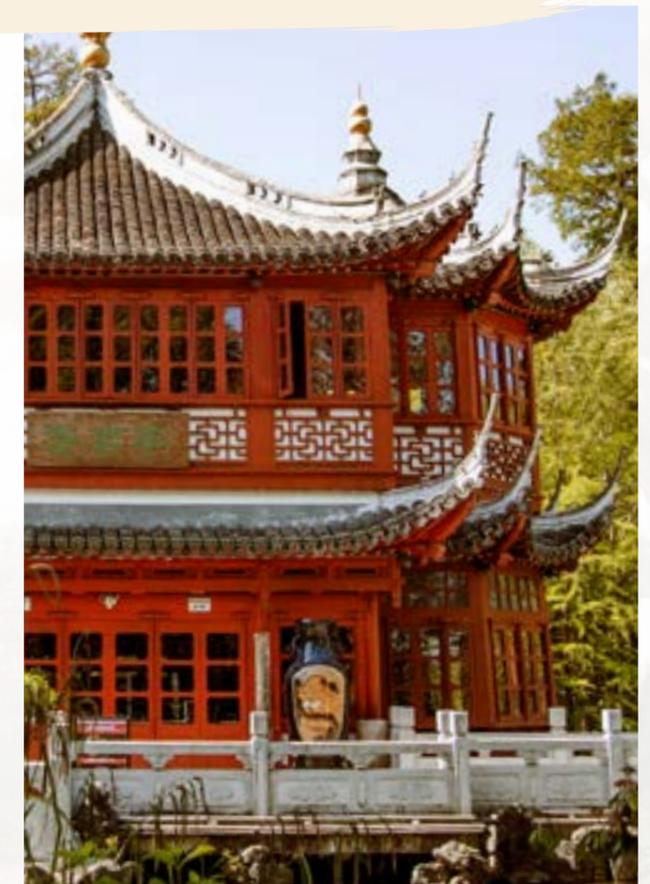
The journey continues to **Africa**, in **The Land of the Origins**. **Warengo** (Togo) and **Ganvié** (Benin) bring earthen architecture, daily life, and folk art to life. Each “hut” is a miniature museum of craftsmanship, with weaving rooms, fishing nets, and voodoo ritual objects, where aesthetics are inseparable from life itself.

**Monastic memory** flows throughout the Park: under the Abbey Tower, **Cambron Abbey** invites reflection in its crypt, while the **Cambron Brewery** revives an ancient brewing heritage, a human craft to be savoured with subtle refinement.

And because creation never stops, **The Islands of the Rising Sun** reveal the **Japanese archipelago** through gardens, architecture, and traditions, forming a living map where art, landscape, and ritual merge into one harmonious whole.



The entire Park reads like an open-air museum, where animals and gardens coexist with minerals and human creations. The beauty of cultures is celebrated with respect for their crafts and arts, so that it endures and can be passed on. Here, the breach opens, and the desire arises to protect what cannot be replaced.





# Fifth Wonder: It is you



“When within you is born the love that protects.”

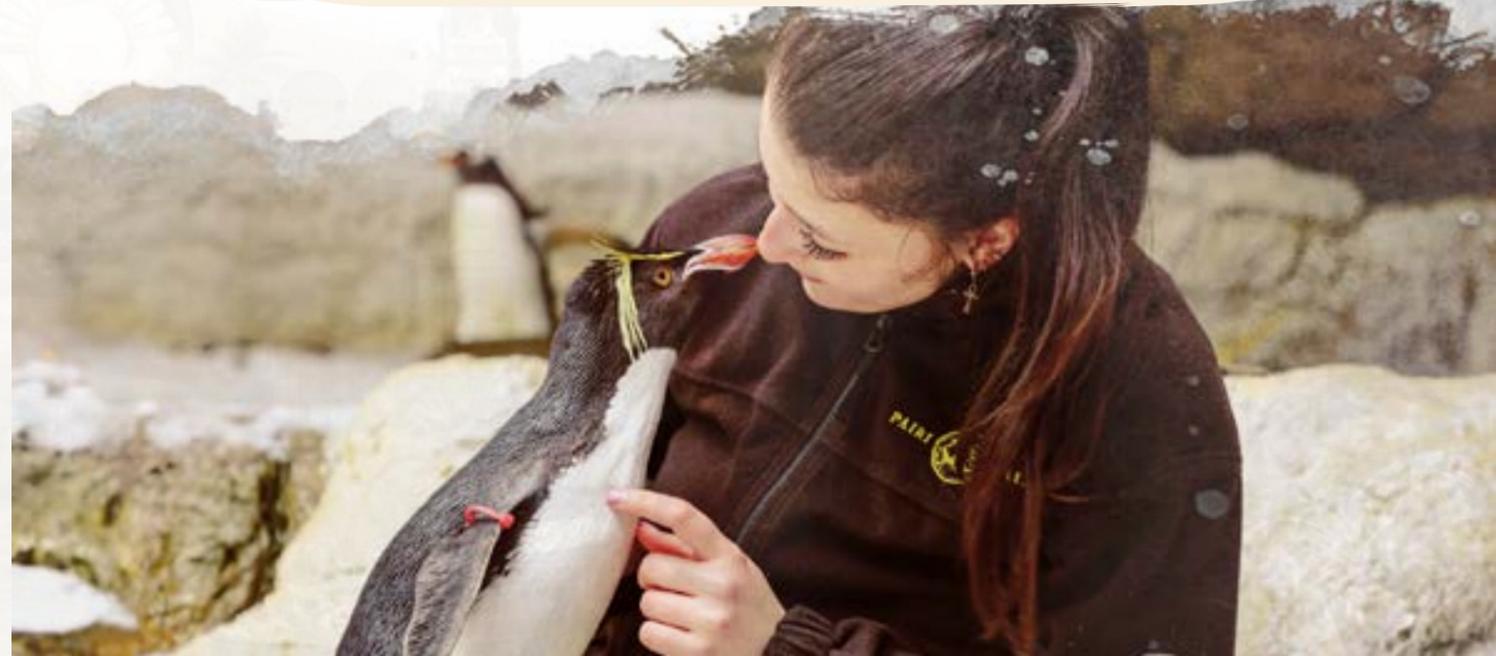
— **Eric Domb**, Chairman and Founder of Pairi Daiza.

When a mother orangutan presses her young against her, or when you look up at a blooming cherry tree, something happens: an emotion, sometimes fleeting, that connects you to the beauty and vulnerability of the world. That is the Fifth Wonder. It cannot be visited; it is born within you.

The Fifth Wonder is what you carry outside the Park, an emotion that becomes attention, a sense of wonder that turns into. It is love that protects: the will to preserve what is fragile and unique.

A Red panda, a magnolia, a crystal, or a sculpture each has a story of beauty to tell. But what truly matters is what you do with it. **The Fifth Wonder is you**, when you choose to become a guardian of this beauty. And sometimes, that transformation becomes visible: a child sponsoring an animal after their visit, a family changing their consumption habits, or a teacher launching a botanical project with their class.

The Fifth Wonder is invisible, intimate, and universal. It is wonder transformed into responsibility. It is love that protects.



# Pairi Daiza Foundation

## Love for nature is the strongest commitment to protect it

Pairi Daiza and the Pairi Daiza Foundation have the mission to promote respect and love for all living beings, by recognising the beauty and diversity of life in all its forms on Earth.

Our efforts focus on understanding and fostering empathy towards every living being. We take on the crucial role of protecting and restoring nature, while also supporting scientific research and education. By raising awareness, we help create a balance between all forms of life for the benefit of future generations.

Globally, the budgets devoted to species and biodiversity conservation remain alarmingly low. Even when combining the resources of organisations such as WWF, major U.S. associations, and zoos, the total barely reaches 2 billion euros per year worldwide. This is insufficient to support the true heroes — those who, across the planet, are fighting to save animals and protect their habitats.

Pairi Daiza and its Foundation aim, together with everyone who shares the same dream of harmony, to increase this contribution. Pairi Daiza strives to become a central place from which the desire to protect animals and let them live in peace radiates. In 2024, the Pairi Daiza Foundation devoted more than 2 million euros to these efforts.



Consult the full Pairi Daiza Conservation Report

## Key figures for conservation

In 2025, Pairi Daiza and its Foundation devoted more than **2 million euros across 23 new projects**. This brings the total number of supported conservation and research projects in **Belgium and worldwide to 71**.

**81,500 hectares** in Zah-Soo (Chad) were mapped from the air as part of the Conservation from the Sky programme to inventory large African wildlife species.

The **4<sup>th</sup> Pairi Daiza Foundation Grant**, in collaboration with the **Royal Belgian Zoological Society**, was awarded to **Igor de Le Vingne**, researcher at the University of Liège, for a study of two endangered primate species in Indonesia.

**833 tree frogs and 154 yellow-bellied toads** were successfully bred at Pairi Daiza and reintroduced into the wild.

Through DNA analysis of water samples, nearly **70 groups of vertebrates** were identified in **14 ponds** at the Nassonia site in the heart of Luxembourg province.

**3 Red ruffed lemurs** were transferred to the Farankaraina Forest in Madagascar, bringing the total number of translocated and protected Red ruffed lemurs in Antongil Bay to **12**.

**480 reptiles and amphibians** were taken in by the Pairi Daiza Foundation's Rescue Centre in 2025.

**163 animals** were received by Geraldine's Heaven, the Pairi Daiza Foundation's wildlife hospital and rehabilitation centre for native species, in 2025.

# A sustainable garden for the future: 100% green *by 2034*

Respect for and protection of nature have been priorities since the creation of Pairi Daiza.

Pairi Daiza is an eco-responsible company with the goal of becoming 100% green by 2034.

A major milestone was achieved in 2019 with the launch of a large-scale photovoltaic installation over the Park's parking areas. Today, 93,786 solar panels produce 39,800 MWh of green energy per year, equivalent to the average consumption of 11,350 households. The Park is fully energy self-sufficient, with a significant surplus of green electricity (about 50% in 2024), fed back into the public grid. In this way, Pairi Daiza actively contributes to national decarbonisation goals.



Since 20 January 2023 an **organic wastewater treatment plant** has been operational, capable of ecologically processing the wastewater generated by a town of 10,000 inhabitants.

At the same time, Pairi Daiza continuously optimises its energy consumption and integrates cutting-edge sustainable technologies into all new and renovated projects across its operations, including LED lighting, heat exchangers, high-efficiency glazing, heat pumps, and geothermal systems.

This approach is already applied in the rooms of The Land of the Cold, where the cooling energy from the penguin rocks is reused to heat the resort bedrooms.

The meticulous sorting of **50 different types of waste** is also an integral part of the sustainability process.



# Pairi Daiza Resort

Pairi Daiza became a holiday destination in 2019. In 2024, the Pairi Daiza Resort, with its 121 accommodations, had achieved an occupancy rate of 95%. The guest satisfaction rate exceeds 90%. Guest satisfaction rate exceeds 90%, with visitors particularly appreciating the immersive experience close to the animals, as well as the comfort and friendliness of the staff.

Among the guests were several well-known personalities, including **Dimitri Vegas**, **Christina Milian**, and **Tony Parker**.

Since June 2019, the various accommodations of the Pairi Daiza Resort, offered in a half-board basis, have been an instant success. For the first time, hotel guests could spend the night with direct views of Steller sea lions, Fallow deer, European wolves, and Brown and Black bears.

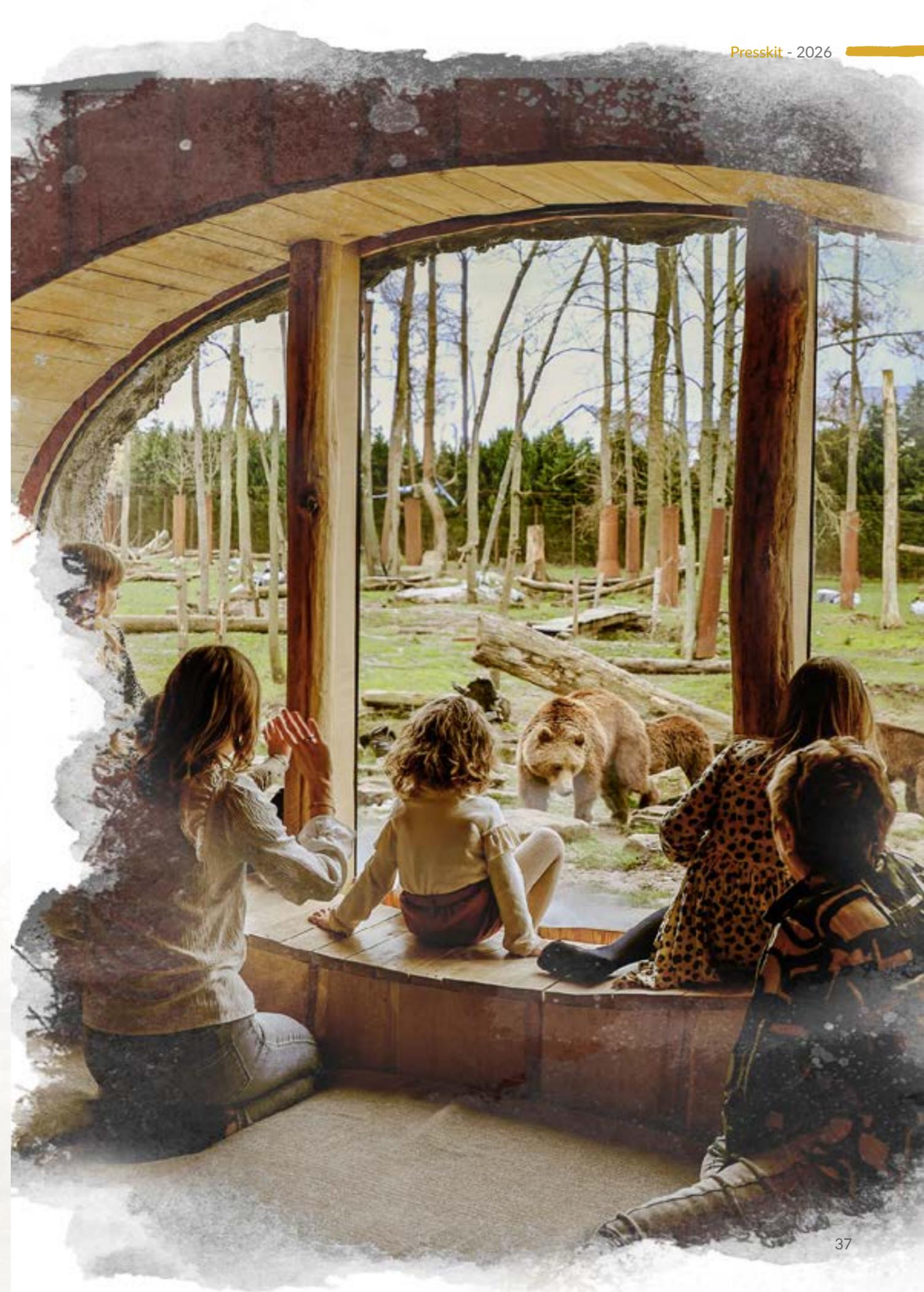
In 2020, guests experienced the unique immersion of luxurious hotel rooms in **The Land of the Cold**, alongside **Polar bears**, **walrus**, **penguins**, and **Siberian tigers**. Humans and animals can observe each other directly, sometimes separated only by a sturdy glass wall, a remarkably fast and revolutionary development for the Park as well as a valuable addition to the Belgian hotel industry, which has attracted international attention.

In 2024, the Pairi Daiza Resort expanded with new infrastructure focused on authenticity, interaction, and experience, featuring adorable farm animals in the renovated historic Abbey Farm: **21 Farmhouse Lodges**.

The Pairi Daiza Experience continues in these unique accommodations designed to inspire love for nature through a premium hotel concept that offers a **24/7 glimpse into the lives of wild and domestic animals**.

## Overnight stay includes :

- Access to the Park from the day of arrival until the day of departure, including early entry from 9:00 a.m., one hour before day visitors
- Luggage service upon arrival and departure
- Reserved parking for resort guests
- Free Wi-Fi
- Breakfast buffet for the whole family (American style)
- Avondmaal (exclusief dranken) in buffetrestaurants Octopus, Izba of à la carte in Mökki
- Welkomspakket en koffie- en thee op de kamer
- Gezelschapspelletjes zijn beschikbaar (op aanvraag bij de hotelreceptie)
- J24-uurs toegang tot de werelden The Last Frontier, The Land of Cold en Cambron-Abbey.



## PRACTICAL INFORMATION

Pairi Daiza is open every day.

Opening hours and details can be found on [www.pairidaiza.eu](http://www.pairidaiza.eu) and on the **Pairi Daiza app**.

### ACCESS BY CAR

Address : Pairi Daiza - Domaine de Cambron à 7940 Brugelette, Belgium

Charging stations for electric vehicles are available.

### ACCESS BY TRAIN

Pairi Daiza is within walking distance of Cambron-Casteau station, on the Mons/Bergen-Geraardsbergen line. For day visitors travelling from Belgian stations, a Discovery Ticket is available at a discounted rate.

Information: <https://www.belgiantrain.be/en>

## PRESS CONTACT

With a valid press card, journalists can collect in person a **free entry ticket** to the Park at the Information desk. This ticket is strictly personal.

**Spokesperson in English:** Johan Vreys

☎ +32 474 63 66 41

✉ [Johan.vreys@pairidaiza.eu](mailto:Johan.vreys@pairidaiza.eu)

**Images:** <https://pairi-daiza.prezly.com/media>

**Press releases:** <https://pairi-daiza.prezly.com>

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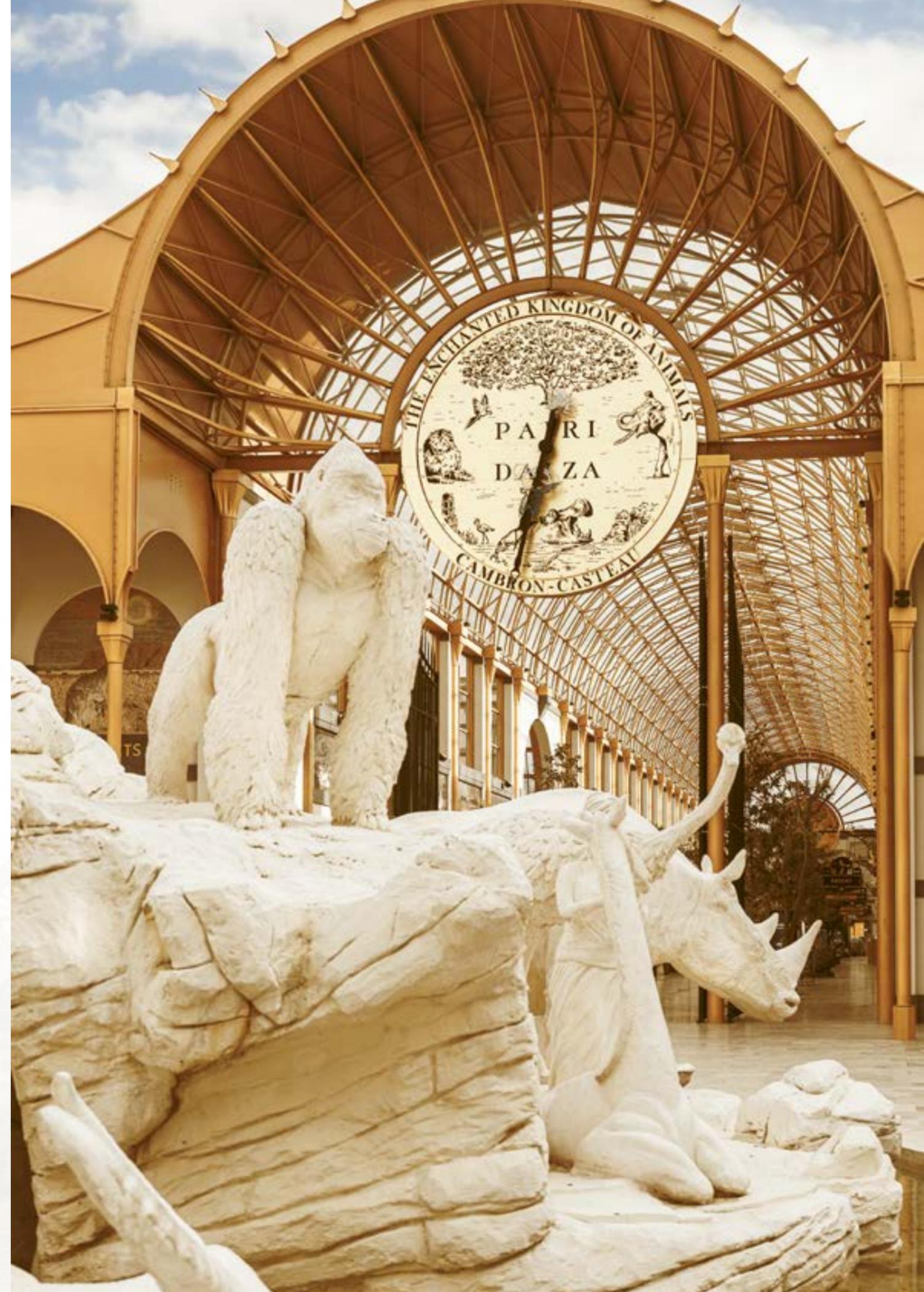
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PAIRIDAIZA  
Where Beauty Awakens Love

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