

Your Familyday

In the heart of Europe's best zoo, Pairi Daiza,
The Enchanted Kingdom of Animals



Pairi Daiza?

2,8
Million visitors
every year

The best
zoo
in Europe

First
tourist
attraction in
Belgium

4,6/5
According to
+60K Google
reviews

14
Culinary
experiences

2
gastronomic
restaurants

2000m²
big evenhall

209
immersive
resortrooms

80
hectare

7730
animals



Pairi Daiza is an exceptional destination that invites every visitor on an immersive journey to the heart of the world's wonders. Through touching encounters with rare animals, lush landscapes, and cultural treasures, you experience the beauty of nature and tradition at every moment.



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The best zoo in Europe

Diamond
ThemePark Awards

3 times elected
'Best zoo in
Europe'

Tripadvisor
4,5/5

Michelin Travelguide
Awarded 3
stars
★ ★ ★



The Enchanted Kingdom of Animals, named the best zoo in Europe

Pairi Daiza offers you a unique journey through five continents, where culture, architecture, fauna, flora, and spirituality from the most beautiful places on our planet come together. With 80 hectares of breathtaking gardens that change with the seasons, we invite you and your guests to an unforgettable experience. Discover our 7,700 animals in ten worlds, designed and created by craftsmen from all over the world.

A family day at Pairi Daiza offers a unique opportunity to connect families, strengthen bonds within the company, and enjoy a warm, cozy day together. It's a way to show appreciation to your employees and emphasize your commitment to a healthy work-life balance. In short, the perfect occasion to celebrate a family-friendly company culture!



Google
(based on 60.000
reviews)
4,6/5

Satisfaciton survey
By clients

9,1/10

External research
Casago
(based on an analysis of 63.000
Instagram-photos)
Named the "Tourist
destination where the
most laughter
happens"



Pairi Daiza

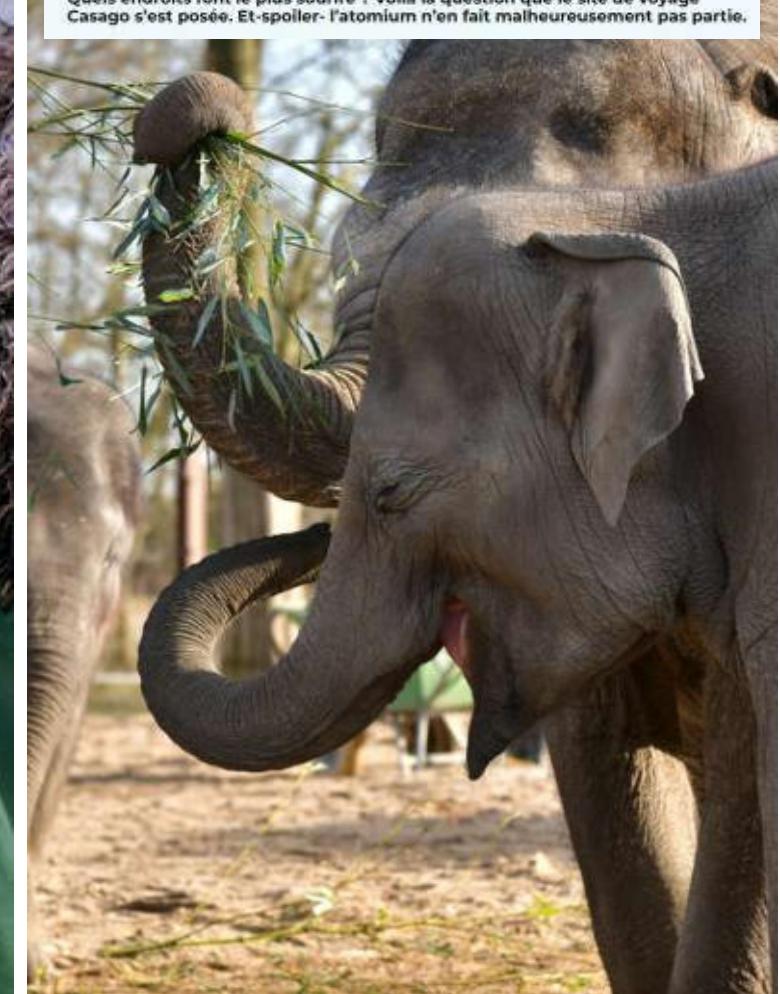
4,6 ★★★★★ 67 692 avis Google ⓘ

Parc zoologique à Bruxelles :



Voici les sites touristiques qui donnent le plus le smile

Quels endroits font le plus sourire ? Voilà la question que le site de voyage Casago s'est posée. Et-spoiler- l'atomium n'en fait malheureusement pas partie.



En Belgique, ce ne sont pas la Grand-Place de Bruxelles ou les canaux de Bruges qui semblent plaire le plus aux touristes. Non : à la première place, on retrouve le parc animalier **Pairi Daiza** avec 35,7% de "visages joyeux".

PAIRI
DAIZA

EDENYA

The Heart of the Amazon in Europe.

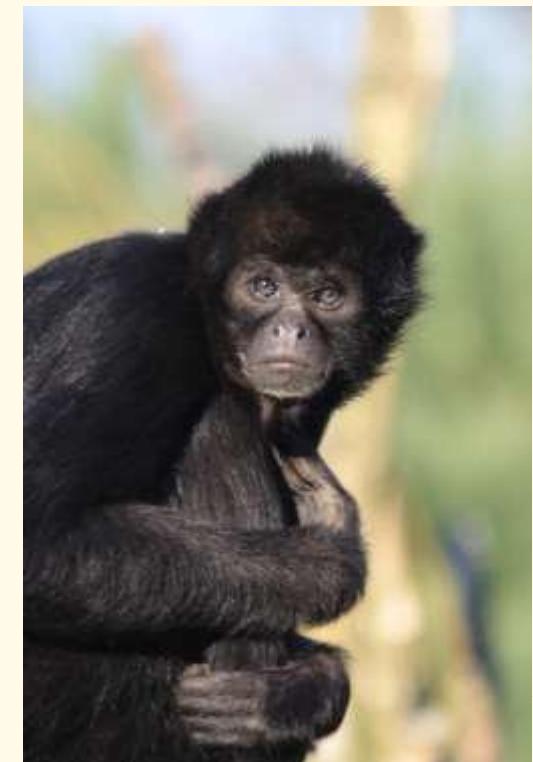
A world dedicated to the Amazon ecosystem, offering an unprecedented immersion into the richest biodiversity on Earth.

*Access to Edenia is included in the “event” tickets. The time slot will be defined during the development of your event program.



At the heart of this world, more than **200 animal species** live side by side: jaguars, manatees, sharks, primates, Komodo dragons, tapirs...

The vegetation is just as exceptional, with nearly **1,800 rare plant species**: lush forests, rare orchids, giant cacti, and many other natural treasures



Activities not to be missed



Butterfly
Garden



Cactus Forest



Underwater
Caves



Waterfall

A familyday at Pairi Daiza



From 60 to
15.000 guests



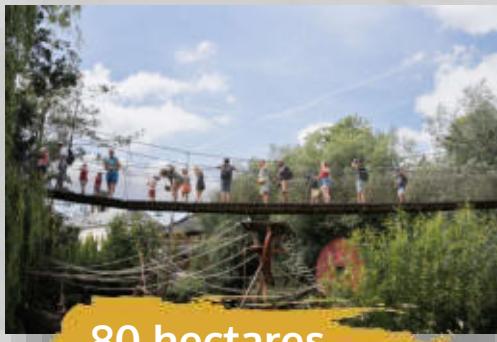
Success guaranteed
for young & old



Wonder & love



Culinary
experiences



80 hectares
adventure



Personalized
welcome



Unique experiences



Privatized space of
2000 m²



Your familyday at Pairi Daiza

Free park visit > 20 pers

Visit Pairi Daiza with complete freedom!

You benefit from discounted access to the park and parking tickets for your group.

Discover the best zoo in Europe together. Visiting Pairi Daiza is like going on a journey; thanks to the authentic buildings, the many plant species, the semi-precious stones, and of course the animals, you will be transported to all corners of our beautiful planet.

This day can be enhanced in several ways with a planned program.

A planned program > 60 pers

An organized day includes:

- Access to Pairi Daiza,
- Parking,
- Organization and setup

... and can be enhanced with various and diverse options:

- A catering option of your choice in one of our restaurants,
- Family game: discovery quiz or the big biodiversity challenge,
- Children's entertainment (face painting, kids' corner, etc.),
- Our event space "Dôme," personalized in your organization's colors,
- Photobooth ..."





Sample program for your event

We recommend scheduling one common moment, so that your guests have enough time to explore the 80-hectare park with 7,700 animals. This way, we avoid them seeing only a limited part of the park, and they can fully enjoy the experience.

09h00 - 10h00	Arrival of your guests at the entrance of Pairi Daiza / Welcome at the reception tent of Pairi Daiza with the possibility to distribute a goodie bag or other items.	14h00 - 16h00	Free park visit And/Or Family Activity: The Discovery Quiz OR The Great Biodiversity Challenge And/Or Exploration tour accompanied by a park expert And/Or A ride on the steam train through the different worlds And/Or An exclusive experience with our animals
10h00	Opening of Pairi Daiza		
10h00 - 11h00	Breakfast in a reserved space for your group Locations: Oasis or Dôme	16h00 - 17h30	Snack or meal organized according to the chosen catering formula in a space reserved for your guests - Snack: Oasis or Dôme - The barbecue formula: Oasis or Dôme - The world stalls formula: Dôme
10h30 - 12h00	Free park visit	18h00	Closing of Pairi Daiza - The park's opening hours may vary depending on events and activities in the park. - Your event can easily take place outside the park's opening hours. Our stewards will guide your guests to the exit.
12h00 - 14h00	A cozy meal organized according to the chosen formula in a space reserved for your guests 1. The barbecue formula 2. The world stalls formula Locations: Oasis, Izba, or Dôme		





Access ticket for a Family Day

	Acces ticket excl. VAT	Acces ticket incl. VAT	Your profit*	Acces corporate groups > 20 pers excl. VAT	Acces corporate groups > 20 pers incl. VAT
Adults (from 12 years)	€ 50,00	€ 56,00	-€8,50 VAT* (-€7,59 excl. VAT)	€ 42,41	€ 47,50
Children (3-11 years)	€ 44,64	€ 50,00	-€9 VAT* (-€8,03 excl. VAT)	€ 36,61	€ 41,00
Babies (0-2 years)	Free	Free	Free	Free	Free

**Additional benefit for groups > 500 people*

Parking – Fixed price per person



The fixed price per person is €4,30 including VAT (€3,55 excluding VAT) per person (adult or child). You will receive the necessary number of parking tickets for your guests.

Enjoy!



The different catering options

Pairi Daiza offers various all-inclusive and affordable packages.

These include

- Organization and setup
- Chosen catering formula in buffet style (except for Mökki where service is at the table)
- All-inclusive drinks buffet
- Reservation of a unique location*
- We let you choose the package that suits you best!

Formula	min. # pers.	Adults > 11 years	Children 3-11 years	Babies 0-2 years
Barbecue-formula afternoon / evening – 1h30 Oasis or Dôme	60 / 100	€ 52,53 excl. VAT (€ 61 incl. VAT)	€ 36,88 excl. VAT (€ 43 incl. VAT)	€ 5,00 excl. VAT (€ 6,05 incl. VAT)
World stalls-formula afternoon / evening – 1h30 Dôme	500	€ 59,49 excl. VAT (€ 69 incl. VAT)	€ 49,05 excl. VAT (€ 57 incl. VAT)	€ 5,00 excl. VAT (€ 6,05 incl. VAT)
Izba-formula afternoon – 1h30	150	€ 52,53 excl. VAT (€ 61 incl. VAT)	€ 36,88 excl. VAT (€ 43 incl. VAT)	€ 5,00 excl. VAT (€ 6,05 incl. VAT)
Mökki-formula Max 80pers – 2h	Min 20 – max 80	€ 69,05 excl. VAT (€ 80 incl. VAT)	€ 34,27 excl. VAT (€ 40 incl. VAT)	€ 5,00 excl. VAT (€ 6,05 incl. VAT)
The sweet afternoon snack 1h00 – Oasis & Dôme	60	€ 39,49 excl. VAT (€ 46 incl. VAT)	€ 33,40 excl. VAT (€ 39 incl. VAT)	€ 5,00 excl. VAT (€ 6,05 incl. VAT)
Breakfast-formula 1h00 - Oasis	50	€ 30,79 excl. VAT (€ 36 incl. VAT)	€ 26,44 excl. VAT (€ 31 incl. VAT)	€ 5,00 excl. VAT (€ 6,05 incl. VAT)
Breakfast-formula On-the-go 1h00 – Bon Coin or Parking	20	€ 11,61 excl. VAT (€ 13 incl. VAT)	€ 11,61 excl. VAT (€ 13 incl. VAT)	€ 0,00 excl. VAT (0,00 € incl. VAT)

1. Barbecue-formula

Enjoy a cozy barbecue with your guests!

This affordable package includes the organization, welcome, and barbecue. The barbecue consists of an appetizer, grill buffet with various side dishes, and, of course, followed by a delicious dessert!



The appetizer: A drink or mocktail upon arrival of the guests.

The buffet: Barbecue consisting of 5 types of meat:

- Thai herb chicken supreme
- Portuguese poultry sausage "Alheira"
- Lamb merguez
- Caramelized ham with honey
- Pork neck with red spices

Accompanied by the salad buffet:

- Mustard potato salad, basil pasta salad, mint tabbouleh
- Grated carrot salad, mixed salad, tomato salad, cucumber salad, coleslaw
- Delicious grilled vegetables
- Cold sauces: mayonnaise, ketchup, vinaigrette
- Warm sauces: Provençal sauce, creamy mushroom sauce
- Bread & butter

Dessert: Chocolate mousse or ice cream in the summer

Drinks: Self-service white wine, red wine, rosé wine, water, beer, cola, coffee, tea

Vegetarian buffet:

Including vegetable burgers, soy sausages, chickpea ball skewers, grilled eggplant and zucchini with Quorn chili sauce.

Extra options*	Rate excl. VAT
Champagne "Chant d'Eole" instead of the appetizer (per glass)	€7,44
Leg of lamb instead of the pork neck	€5,36
Ribeye steak instead of the pork neck	€6,70
Salmon fillet instead of the pork neck	€4,02
The choice of three desserts, examples (Tiramisu, Bavarois, etc.)	€6,70

*Options applied to all guests

2. World stalls formula

Travel across the continents with our formula
"The World Stalls."

From October to March, you can also enjoy the
adapted winter formula!

Minimum 500 guests
Most suitable location: Dôme

The appetizer: A drink or mocktail upon arrival of the guests

Tapas appetizer: Tapas (grissini & its tapenades, tomatoes, olives, cheeses, and cured sausages)

Choice of 6 stalls:

- **China:** Chinese Ravioli – Ravioli filled with a delicate mixture of poultry, ginger, chives, mushrooms, ponzu sauce
- **India:** Tandoori Chicken – Sliced roasted chicken, tandoori spices, sweet paprika, cumin, coriander, ginger, turmeric, black pepper, cardamom, cloves, cinnamon, yogurt, lime, white rice
- **Africa:** African Chicken – Stewed chicken thighs in peanut butter, rice
- **Canada:** Canadian-style Ham – Caramelized white ham with maple syrup, mustard, apricot, potatoes with curry and spices
- **USA:** Hot Dog: Frankfurt poultry sausage, sauerkraut, mustard, ketchup and Hamburger: Grilled hamburger, tomato, herbs, red onions, pickles, cheddar, bacon, barbecue sauce, ketchup, giant sauce
- **Italy:** pasta with different sauces

Dessert: Chocolate mousse

Drinks: Self-service at the buffet: White wine, rosé wine, red wine, water, beer, cola, coffee, tea



3. IZBA-formula

The majestic Slavic palace Izba offers a bistronomic buffet centered around grilled meat. This stunning woodwork, inspired by Slavic architecture, is located on the shores of Pari Daiza's lake. In good weather, you can even enjoy your aperitif outdoors.

Capacity: From 150 to 400 people
(privatization possible from 300 guests)

The appetizer: A drink or mocktail upon arrival of the guests.

A deliciously grilled and varied buffet with:

- Merguez
- Grilled belly pork
- Poultry breast marinated in lemongrass
- Grilled white sausages
- Grilled ham

Accompanied by a salad bar: raw vegetables, hard-boiled eggs, tomato mozzarella, rosemary potatoes, and various sauces.

Dessert: Chocolate mousse, mini eclairs, fresh fruit...

Drinks: Self-service of white wine, red wine, water, beer, cola, coffee, tea.



4. Mökki-formula

This luxury package includes a house aperitif, followed by a 3-course menu (starter, main course, dessert) in our bistronomic restaurant Mökki. The chef plays with local and seasonal products. Located in the Land of the Cold, this is the ideal spot for an exceptional moment!

Time: 11:30 AM

Attention – service starts at 11:30 AM

In case of delay, seats will be released at 11:45 AM.



The appetizer: Mökki cocktail

A 3-course menu

- A new menu every month
- Local and seasonal specialties
- Table service (+/- 1h30)
- Example below
- From 20 to 80 guests

Drinks: 2 glasses of wine (or soft drink), a cup of coffee

Sample menu – a new menu every month:

MÖKKI

LUNCH
11:30 > 13:30

**TOMATES D'ANTAN, BURRATINA,
PESTO MAISON À L'AIL DES OURS.**

Vergeten tomaten, burratina, huisgemaakte pesto met wilde knoflook.
Old fashioned tomatoes, burratina, homemade pesto with wild garlic.

**CUISSE DE CANARD CONFITE, PURÉE FAÇON ROBUCHON,
JEUNE CAROTTE GLACÉE, JUS CORSÉ.**

Gekonfijte eendenbout, Robuchon-puree, geglaceerde jonge wortel, jus.
Duck leg confit, Robuchon-style purée, glazed young carrot, juice.

VACHERIN FRAISE.
Aardbei Vacherin.
Strawberry Vacherin.

5. The sweet afternoon snack

Capacity: From 60 to 1200 people

Possible locations:

- **Oasis**, maximum 600 people
- **Dôme**, starting from 600 people
- **Temple**, starting from 100 people



Sweets: Pure chocolate mousse, fruit salad, red fruit Bavarois, muffins, donuts, cookies, waffles

Seasonal cakes selected by our pastry chef, such as apple pie, chocolate cake...

Pancake bar prepared for the guests with various toppings: chocolate, white sugar, brown sugar, red fruit jam...

In summer: Ice cream: Cornetto, Magnum & Racket (depending on the season)

In winter: Replaced with mandarins, sweets, and Biscoff.

Drinks: Self-service at the bar: white wine, rosé wine, red wine, beer, water, soft drinks, orange juice, coffee, tea.

In winter: mulled wine, beer, water, cola, juice, coffee, tea, hot chocolate.

6. Breakfast-formula

Start your day at Pairi Daiza with a delicious breakfast together with your guests.

In this affordable package, the organization, reception, and breakfast are included.

Pastries: Croissants, pain au chocolat, yoghurt and muesli

Fresh fruit: Apples en bananas

Drinks: Water, juices, coffee, tea, hot cocoa

Location: Oasis



7. Breakfast On-the-go



Breakfast On-the-go

- 1 pastry per person,
- 1 water,
- 1 coffee/tea or 1 juice



Possible locations:

- Bon Coin < 200pers
- Event welcome zone > 500pers
→ High tables





Activities for a unique & unforgettable day



- The family quiz or legendary biodiversity challenge
- A personalized welcome zone at the entrance of Pairi Daiza
- Visuals in your organization's colors
- Discovery tour with an expert from the park
- A ride on the steam train through the park
- And more

1. The Discovery Quiz

Discover the treasures of Pairi Daiza



A quiz with 16 observation questions about fauna and flora, along with photos to identify locations.



The quiz is written in French and Dutch, for everyone's enjoyment!



One quiz per family will be distributed.



The results will be sent to you afterward.

Price: Quiz + 1 pencil per family: €5.00 excl. VAT or €6.05 incl. VAT



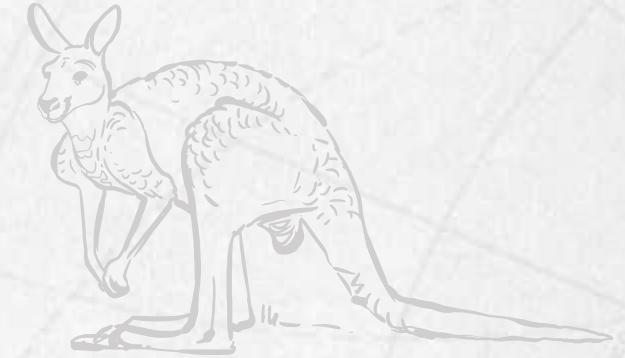
2. A tour through the worlds with the steam train

(20-minute ride)

Embark on an adventure in an authentic steam train! Pulled by a steam locomotive, you will travel over 2 km through the southern part of Pairi Daiza. You'll pass the lakes of the Australian world, Maki Island, the volcanoes of the gorillas, the hippos, and more.

Price per person from 20 persons :

€5,19 excl. VAT or €5,50 incl. VAT
instead of €6,50 incl. VAT



3. A discovery tour with an expert from the park

(max. 20 pers – 2h of 2h30 – fixed price)



A guide will tell you a thousand and one anecdotes about a domain whose history is rooted in the four corners of the world, dating back to the time when Cistercian monks settled in the park. Discover the amazing history of each stone and the fascinating details about the authentic areas where the park's 7,700 animals live. You'll also have the chance to learn about the numerous projects carried out by the Foundation through its scientific programs, both in Belgium and abroad (for example, the reintroduction of the Spix's Macaw in the Caatinga in Brazil).

Price : 2h/2h30 : €400,00 excl. VAT/visit or
€424,00 incl. VAT/visit



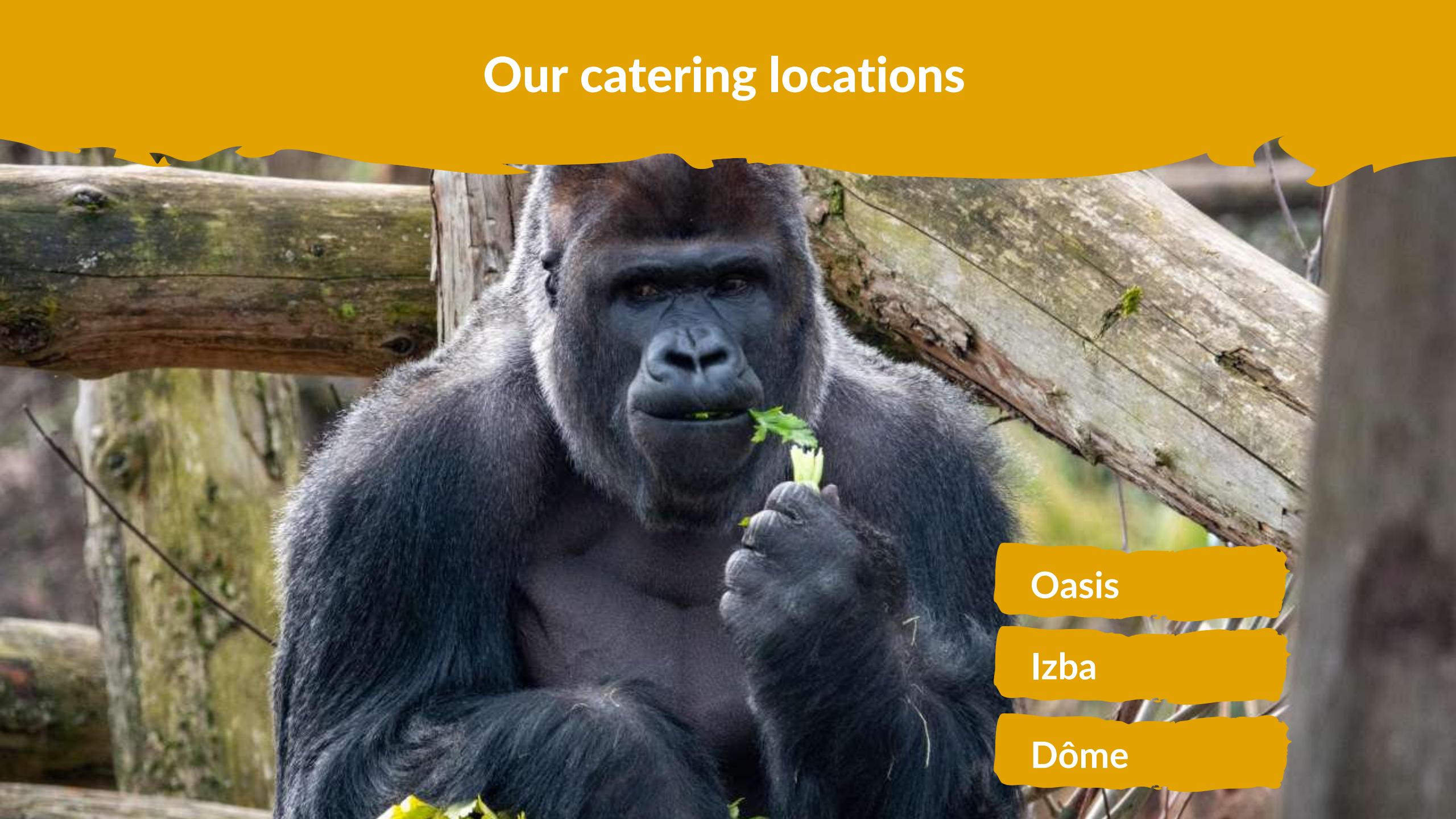
4. Various animations

To add even more magic to your family day, we provide a variety of different animations. These are appealing to both young and old guests. Some examples include:

- Face painting
- Stilt walkers
- Photobooth
- Animal encounters
- Kids corner
- And more



Our catering locations

A close-up photograph of a gorilla's face and upper body. The gorilla is dark grey/black with a prominent brow and a textured, dark fur. It is holding a piece of green leafy vegetation in its right hand and appears to be eating it. The background is a natural setting with wooden logs and greenery. Three yellow, rounded rectangular callout boxes are overlaid on the image, containing the text for the catering locations.

Oasis

Izba

Dôme

Our catering locations

Oasis

From 60 to 600 guests

The Oasis, a tropical greenhouse of 7,000 m², is an exotic place filled with birds and other animals. The roof of this unique location opens in good weather and closes when needed but always lets in natural daylight.

We are pleased to welcome you to this beautiful open space of 1,000 m², an ideal place in a tropical setting where both young and old can enjoy.



Our catering locations

Izba

From 150 to 460 guests –
Privatisation from 400 guests

The Izba is located at the edge of the Pairi Daiza lake in The Land of the Cold. This beautiful wooden building, inspired by Slavic architecture, is a cozy restaurant where you can enjoy a world buffet. On sunny days, the adjacent peaceful terrace is a delightful place to relax.



Our catering locations

Dôme

From 500 to 1100 guests

The majestic Dôme, covering 2,000 m² and standing 20 meters high, can be customized to suit your needs and offers numerous possibilities for catering and technical services. It is possible to set up projections, decorations, various types of setups, and many other innovative proposals.

Eventhall 2000m²



The set-up of the Dôme

Dôme rental
€5000 excl. VAT (Mandatory)

- Privatization of a personalized 2000 m² space
- Project your logo on the walls of the Dôme
- Cleaning – heating
- Basic electrical distribution (catering / photobooth / ...)
- Rental of available furniture



Installation Speech (optional)
€3 800 excl. VAT

- Stage 4x2m with carpet + black draping + small stairs
- 2 HF microphones
- Lounge music
- Sound system for total, homogeneous sound distribution
- Pipe & Drape backstage



Installation presentation/ stage (optional) *Variable price depending on your event*

- Stage 8x6m with carpet + black draping + stairs
- 2 HF microphones + lounge music
- Sound system for total, homogeneous sound distribution
- Pipe & Drape backstage
- Lighting – stage management
- 2 screens (6.40m x 3.60m)
- Central chandelier



Sound system for concerts and other specific requests available upon request.



Other examples of setup/decòr can be found on our website or requested from the events team.



Other examples of setup/decor can be found on our website or requested from the events team.

Fun extras

1. Overnights stays in the park



Pairi Daiza Resort invites you to travel through the various worlds of Pairi Daiza and be amazed. Immerse yourself in the best zoo in Europe for a unique, one-on-one adventure with animals.

The 209 accommodations, offering views of polar bears, walruses, penguins, Siberian tigers, black bears, fallow deer, wolves, brown bears, and Steller sea lions, provide you with a unique and unforgettable connection to nature and wildlife.

2. Enjoy a cosy dinner in one of our restaurants



- The Cambron brewery (between 60 and 150 pers)
- The Temple des Délices (between 100 and 300 pers)
- Mökki - bistronomic restaurant (Up to 80 pers)

Fun extras

Pairi Daiza Giftcard



This allows your guests to use a pre-determined amount (min. €7,50 per card) throughout the day. It can be used as a payment method in many of our restaurants and shops. The amount loaded onto each card remains valid for 365 days.

The possibilities:

€ 7,50 - € 10,00 - € 20,00 - € 30,00 - € 40,00 - € 50,00 incl. VAT

Gadgets

Would you like to offer your guests a small gift?
Ask us for the product catalog.
You will receive a discount on purchases from a certain quantity.



Practical information

- 1 Oasis
- 2 Brewery Cambron
- 3 Temple des Délices
- 4 Mökki
- 5 Dôme
- 6 Izba
- 7 Octopus



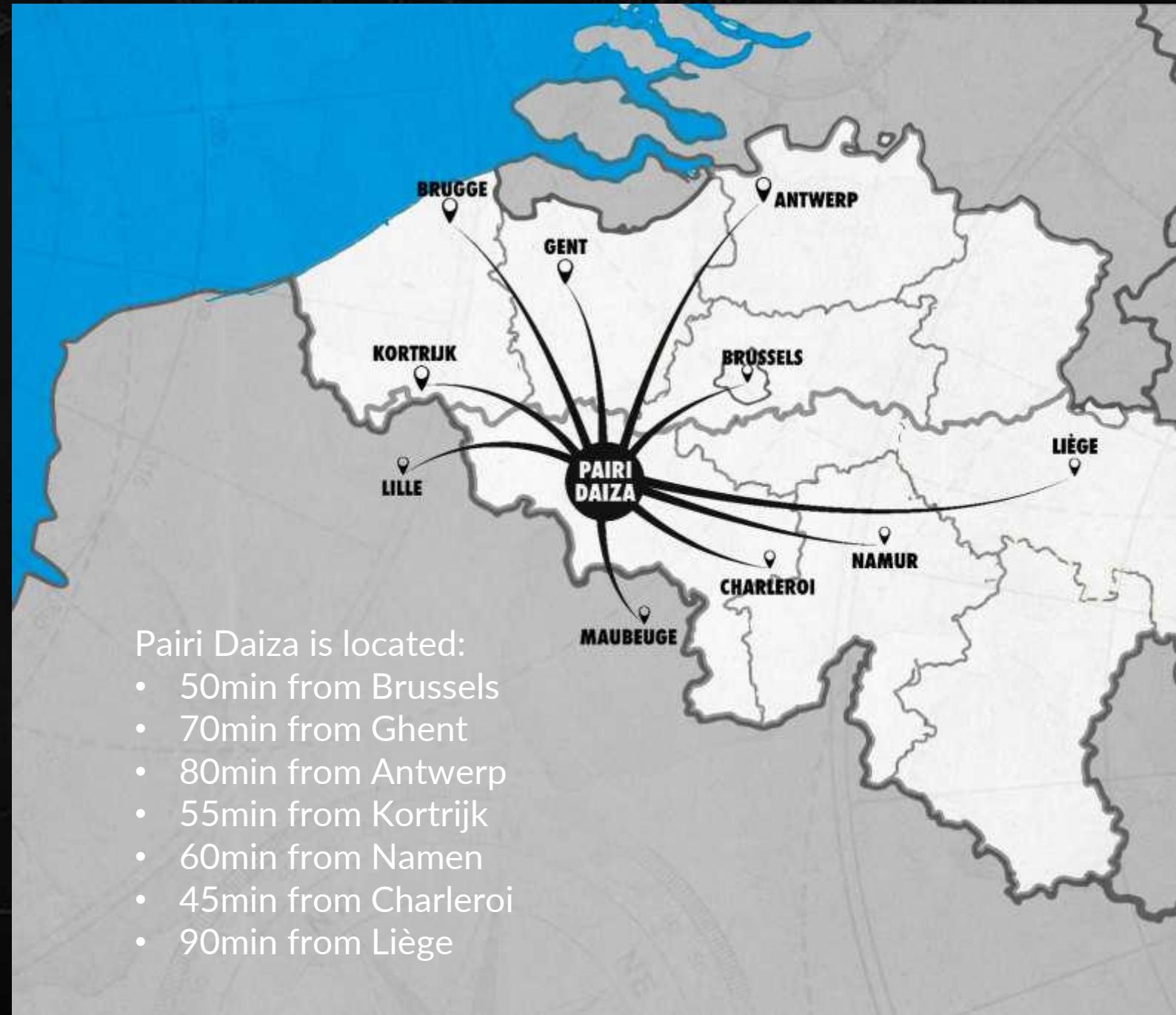
Are you coming to Pairi Daiza?

Nothing could be easier!

Pairi Daiza is ideally located between Ath and Mons, close to the E429 and E19 highways.

Our large parking areas allow you to leave cars and buses safely.

Pairi Daiza is also just a 10-minute walk from the NMBS Cambron-Casteau train station!



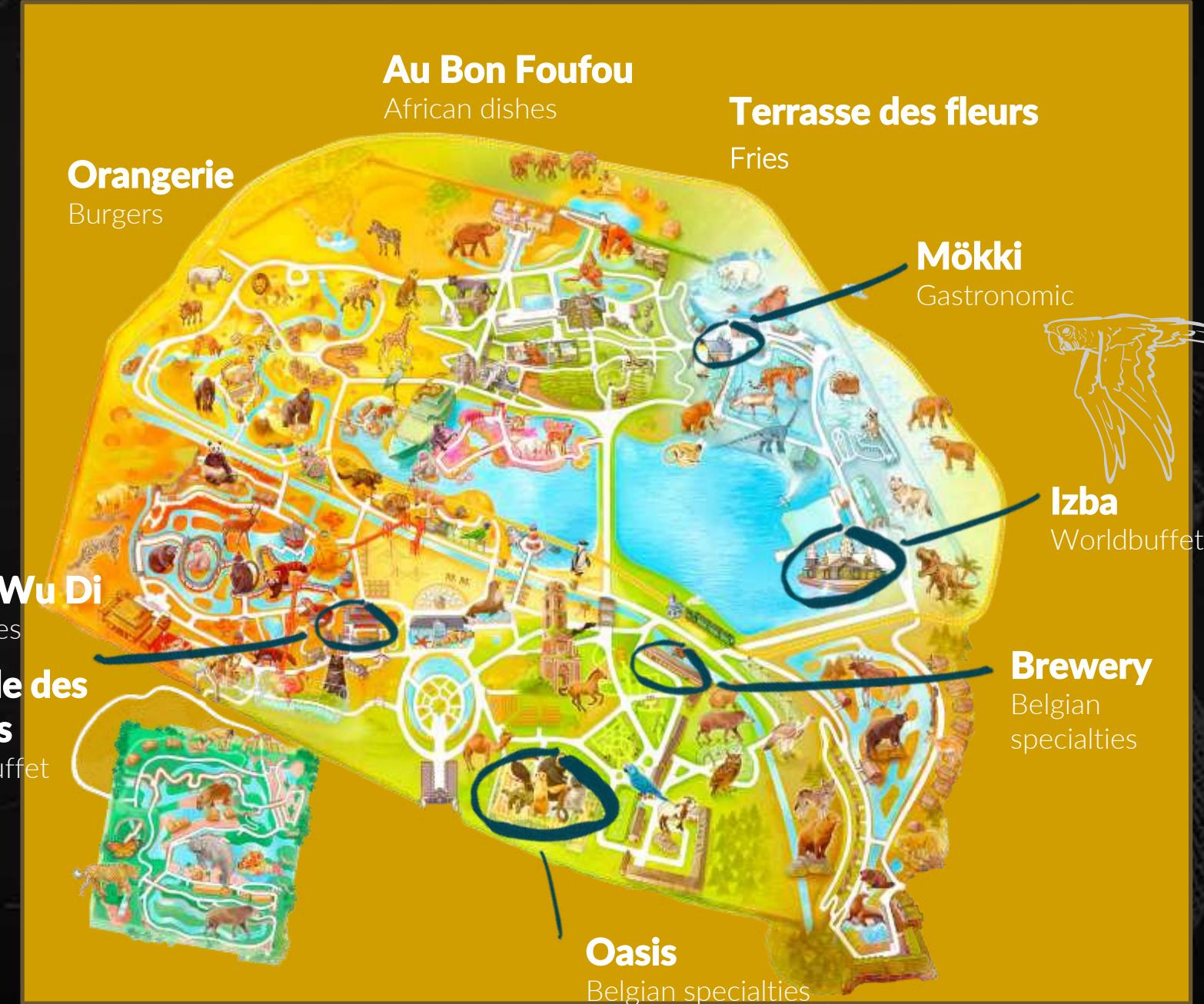
Pairi Daiza is located:

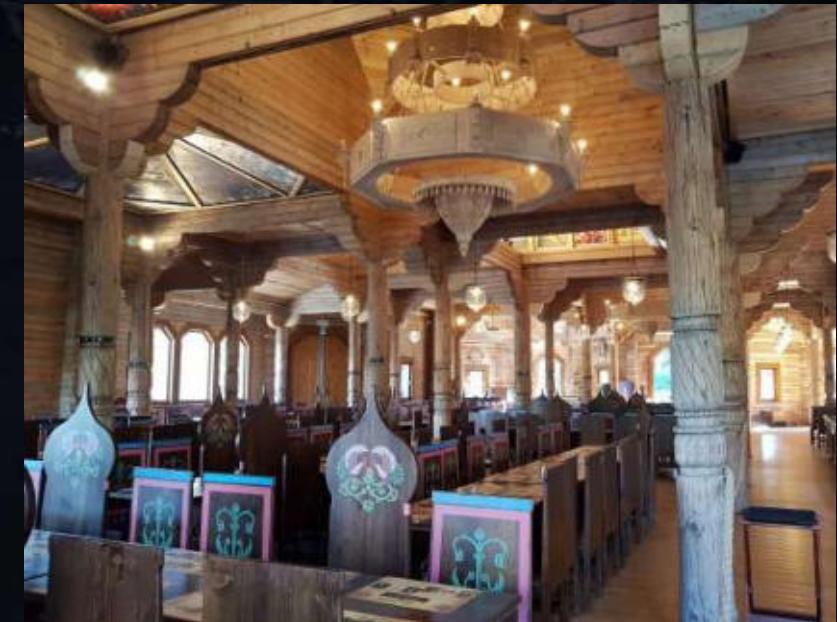
- 50min from Brussels
- 70min from Ghent
- 80min from Antwerp
- 55min from Kortrijk
- 60min from Namen
- 45min from Charleroi
- 90min from Liège

A snack at Pairi Daiza?

Here are the different options:

- Picnic area
- Various food stalls
- Terraces
- Restaurants





What guests say about our family days:

Wij zijn heel tevreden. De communicatie met Pairi Daiza verliep zeer vlot. De foto-opdracht was een leuke extra aan de quiz.

Proviron- September 2024

We willen jullie hartelijk bedanken voor de zorg en aandacht tijdens ons bedrijfsuitje naar Pairi Daiza op zaterdag 5 oktober. De weergoden waren ons goed gezind, **en we hebben een fantastische dag beleefd met al onze collega's en hun gezinnen.** Iedereen was tevreden, en het mooie weer maakte de dag nog speciaal. Moe maar voldaan is iedereen goed thuisgekomen!

THERMO FISHER! – October 2024

De tours gingen goed. De gidsen pasten de tours een beetje aan naargelang wat de mensen al gezien hadden en wat ze graag nog wilden zien. • **De organisatoren waren zeer goed bereikbaar !**

KU Leuven – Mei 2024

Onze werknemers waren allemaal heel tevreden en **enthousiast over het park en de catering.** Mijn ervaring met jullie service was ook zeker in orde.

Fingo- April 2024

We hebben genoten van ons event, en **vooral het buffet in de Izba viel goed in de smaak. De rondleiding met de gidsen was uitstekend.** Dank voor de mooie dag en de fijne ondersteuning van jullie team!

Labo Nuytinck – Juni 2024

Zeer vriendelijk personeel, lekker en gevarieerd eten, goede gidsen voor de tour door het park

McKinsey – Augustus 2024



De service was fantastisch, zowel vooraf als tijdens het event. **De feedback van onze gasten was 100% positief!** Helemaal top!

TOBA HR SOLUTIONS – October 2024

Iedereen was heel erg **tevreden over de ontvangst, de catering, de properheid in het park en de verschillende werelden** met hun bijhorende architectuur. Mensen die voor de eerste keer mee op uitstap gingen hadden niet het idee dat ze in een "dierentuin" waren, maar echt in het mooiste park van Europa :-)

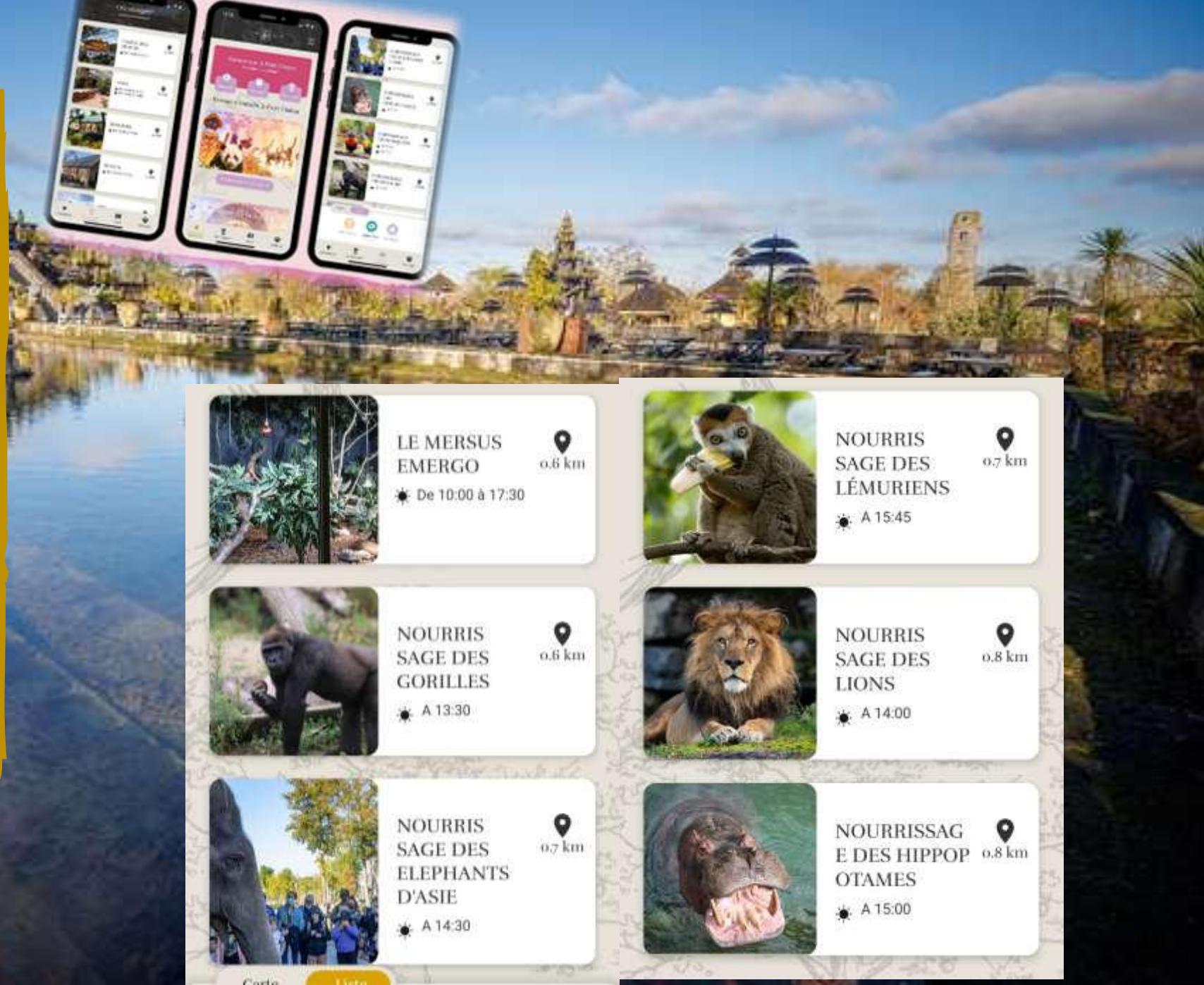
AZ Sint-Jan Brugge, dienst dialyse – September 2024



Pairi Daiza always nearby?

Download the Pairi Daiza-app

Pairi Daiza always nearby? It's possible! The Pairi Daiza app helps you navigate the park and provides all the useful information on the day of your visit: Where can we eat? When are the shops open? It also includes the times for all activities, animations, and feeding moments.





Contact us for your
personalized event

events@pairidaiza.eu
+32 (0)68 250 844

See you soon!